

260%

Of Hunterdon County is ALICE. They are seniors aging in place, young families just starting out and the middle class, endeavoring to create jobs, run farms and contribute to a vibrant community.



WHO IS ALICE IN HUNTERDON?

Rachel is a lifelong resident of Hunterdon County. Raised Frenchtown and a graduate of Delaware Valley Regional High School, the community is her home. Her parents still reside on the ever-vibrant main street. Rachel studied social work at Rutgers where she met her husband. After graduation, they returned to Hunterdon to raise their family. Her husband is a teacher in a local district and they just welcomed their first child not long ago. Rachel and her husband are passionate about the community and hope to continue raising their family next to her parents and in the community they love. **Rachel and her parents are ALICE.**

They are the middle class in our community. Young families, working full time and who are striving to establish their roots in the community.

They benefit from free tax preparation and programs that help them find ways to save so that they can plan for their daughters future.

Her parents, retirees who own their homes and desire to age in place. Now on fixed incomes, they connect with the United Way for taxes and help accessing resources that will enable them to keep their home longer and save money so that they can be present in their grandchildren's lives.

ALICE (Asset Limited, Income Constrained, and Employed) are our neighbors, friends, family members who benefit from resources and connections provided by the United Way of Hunterdon County.



We Help ALICE Meet Their Needs

Our programs are community driven, responding to the ever-changing needs of ALICE in Hunterdon. We bring community together to support one another, and solve our most pressing issues.



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Financial Wellness

Our financial programs include **VITA**, our free tax preparation services where each year we prepare the taxes of over 1600 residents and helped Hunterdon Residents secure over \$1.5 million in refunds. We offer financial education workshops that cover issues such as retirement, planning for family expansion and various life circumstances that can impact a families financial health and future. **We are creating a stronger financial future for every generation.**

Health & Mental Health

We believe that everyone should be able to make healthy choices for their family. Our programs support new parents in navigating paid family leave, bring diapers to young families, and educate the community on healthy lifestyles. We partner with farmers and community centers for wellness programs and help youth navigate challenges of mental health. We provide free, online mental health counseling by licensed therapists for Hunterdon residents ages 12 and older.

Youth Opportunity

Our youth programs include ensuring all children have the tools they need to thrive, through our **Start School Strong** program and eliminating barriers to activities by **United in Play**-a partnership that ensures all children have access to school and recreational sports activities. Our Holiday Hands program brings gifts of the season to families in need. Through our youth programs, **we are helping young people reach their full potential.**

Community Resiliency

We believe in living United. We partner with nonprofits across the County and State through our **CEO forum** and outreach activities so that collectively we can understand the needs of today while planning together for the future. Together we address the most pressing needs in our county today so that Hunterdon is strong and vibrant for years to come. Through supporting volunteer recruitment, responding to natural disasters together and more, we are building the infrastructure for Hunterdon.